



2022 Heritage Square Summer Concert Series Sponsorship Opportunities

Dear Potential Sponsor,

The 2022 Heritage Square Summer Concerts are set to return on June 17th. It's been a while and we can't wait to see you return to this 30 year old tradition in downtown Oxnard. The City was unable to continue the concerts so we were able to take the helm and continue the series after its two year hiatus.

The concerts are being produced this year by us the Oxnard Downtowners the same nonprofit, that in partnership with the Downtown Oxnard Improvement Association (PBID), puts on and promotes so many great events in downtown. We do though need to increase our community sponsorship support in this transition year.

The ten week season should be very familiar to its audiences with only a few minor changes. Improvements include expanded lawn seating, increased amount of available individual seats, and more open access. The most exciting addition is the Title Sponsor use of the Perkins porch after a 10 year absence. This space allows guests a great view of the event as well as place to entertain with food and beverage service area.

The Heritage Square Summer Concert series, often referred to as the "Hollywood Bowl" of Oxnard, is truly one of the great success stories in our community. Started in 1992, this popular musical series has grown into one of the most enjoyable musical events in Ventura County.

This event sums up what is great about our community. Your business can be part of this event and its associated publicity with your sponsorship support. For just a few dollars you can have your own amenity to entertain top notch employees, management, clients or your own guests.

In addition to enjoying the concerts, your company will enjoy the public recognition of supporting the series with your company name in regional media advertising, flyers, posters and banners for 3 months. You won't want to miss out on this opportunity.

Contact my office as soon as possible to become a *Heritage Square Summer Concerts* Sponsor! Should you have any questions, please don't hesitate to call me at (805) 247-0197.

Best Regards,

Gary Blum

Chair, Oxnard Downtowners Foundation

2022
Heritage Square Summer Concert Series
Sponsorship Form

Name of Business/Organization _____

Contact Person: _____ Email: _____

Office Phone: _____ Mobile Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Event Sponsorship (Check One):

- Title Sponsor (\$12,000)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (3,000)
- Silver Sponsor (\$2,000)

Please make check payable to Oxnard Downtowners Foundation return to:

Oxnard Downtowners
P.O. Box 1892
Oxnard, CA 93032

For Questions or comments please contact:

Gary Blum
Info@OxnardDowntowners.org
(805)247.0197

2022

Heritage Square Summer Concert Series

Event Facts

- Event:** Community Summer Concert Series
- Dates:** Friday Evenings, 6 to 8:30 pm, June 17 through August 19, 2022
- Location:** Heritage Square Main Plaza, 715 South 'A' Street, Downtown Oxnard
- Attendance:** 700 - 1000 per concert
- Admission:** Free Lawn Seating, Plaza Seats \$10, Tables seating 6 - \$60-\$90
- Features:** Wide variety of music, Community group food court area
- Beneficiaries:** Residents of Oxnard, Port Hueneme
Visitors to Oxnard
Downtown Merchants
Friends of Heritage Square Docent Program
Local & regional bands

Event Overview

Started 30 years ago, the Heritage Square Summer Concert series is often referred to as the "Hollywood Bowl" of Oxnard. Held Friday evenings from mid-June through mid-September, a wide variety of quality local & regional bands perform in the central Plaza of Heritage Square. This is one of Ventura County's most popular musical events.

The concerts were started as a way of bringing people back to the downtown area and spotlight the highly successful Heritage Square project through the City of Oxnard. Surrounded by Victorian mansions and a 1906 church this award winning outdoor concerts series features family-style entertainment including, Swing, Jazz, Latin, Classic Rock, Cajun, R&B and Old School performances.

Plaza seating is \$10 on a first come first serve basis - lawn seating is free. There are a limited number of season tables made available each year. Average concert attendance is 700 to 1000 people. Refreshments and food are available through local restaurants and service organizations.

The concerts are funded by a combination of the ticket sales and sponsorships.

Heritage Square Summer Concert Series Sponsorship Levels

TITLE SPONSOR - \$12,000.00 ***SOLD***

Sponsorship Package Includes:

- Perkins Porch (seats 16+) at every concert
- Company logo displayed on HSSC main Banner over band stage
- Company banner displayed at mid site cable
- Company name mentioned five times at every concert by emcee
- Company name printed in all promotions
- Company name included in all social media campaigns
- Company logo on concert website
- Company logo displayed on all event-printed material
- Full-page color ad in every concert program (10) 5.5 X 8.5

PLATINUM SPONSOR - \$5,000.00 ***2 AVAILABLE***

Sponsorship Package Includes:

- Sponsor table (seats 6) at every concert
- Company logo displayed on HSSC main Banner over band stage
- Company name mentioned twice at every concert by emcee
- Company name printed in all promotions
- Company name included in all social media campaigns
- Company logo displayed on HSSC main banner over band stage
- Company logo displayed on all event-printed material
- Full-page black/white ad in every concert program (10) 5.5 X 8.5

GOLD SPONSOR - \$3000.00 ***2 AVAILABLE***

Sponsorship Includes:

- Sponsor table (seats 6) at every concert
- Company name mentioned once at every concert by emcee
- Company name included in all social media campaigns
- Company logo displayed on HSSC main banner over band stage
- Company logo displayed on all event-printed material
- Half-page black/white ad in every concert program (10) 5.5 X 4.25

SILVER SPONSOR - \$2000.00 ***3 AVAILABLE***

Sponsorship Includes:

- Sponsor table (seats 6) at every concert
- Company name included in all social media campaigns
- Company logo displayed on HSSC main banner over band stage
- Company logo displayed on all event-printed material
- Half-page black/white ad in every concert program (10) 5.5 X 4.25