

2024 Heritage Square Summer Concert Series Sponsorship Opportunities

Dear Potential Sponsor,

We are thrilled to announce the return of the 2024 Heritage Square Summer Concerts on June 14th. Join us as we celebrate this 32-year-old tradition in downtown Oxnard.

This year, the concerts are once again being produced by the Oxnard Downtowners Foundation, a nonprofit organization dedicated to enriching our community in partnership with the Downtown Oxnard Improvement Association.

The Heritage Square Summer Concert series, often dubbed the "Hollywood Bowl" of Oxnard, stands as a testament to our community's vibrant cultural scene. Since its inception in 1992, this musical series has evolved into one of Ventura County's most beloved events.

By becoming a sponsor, your company will not only support this cherished tradition but will also enjoy prominent public recognition. Your company name will be featured in regional media advertising, flyers, social media posts, and banners for three months. Don't miss out on this unique opportunity!

Contact our office today to become a Heritage Square Summer Concerts Sponsor! For any inquiries, feel free to reach out to us at (805) 247-0197 or at Info@OxnardDowntowners.org.

Best Regards,
Gary Blum
Chair, Oxnard Downtowners Foundation



2024 Heritage Square Summer Concert Series Sponsorship Required Info

Name of Business/Organization: _____

Contact Person: _____ Email: _____

Office Phone: _____ Mobile Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Event Sponsorship Levels:

- Title Sponsor (\$15,000) – SOLD
- Stage Sponsor (\$5,000) – SOLD
- Platinum Sponsor (\$4,000) – SOLD
- Gold Sponsor (\$3,000) – 1 AVAILABLE
- Silver Sponsor (\$2,000) - 4 AVAILABLE

Please make checks payable to Oxnard Downtowners Foundation and return to:
Oxnard Downtowners, P.O. Box 1892, Oxnard, CA 93032

2024 Heritage Square Summer Concert Series Event Facts

- **Event:** Community Summer Concert Series
- **Dates:** Friday Evenings, 6 to 8:30 pm, June 14 through August 16, 2024
- **Location:** Heritage Square Main Plaza, 715 South 'A' Street, Downtown Oxnard
- **Attendance:** 700 - 1000 per concert
- **Admission:** Free Lawn Seating, Plaza Seats \$10, Tables Seating \$54- \$97.50
- **Features:** Wide variety of music, Community group food court area
- **Beneficiaries:** Residents of Oxnard, Port Hueneme, Visitors to Oxnard, Downtown Merchants, Friends of Heritage Square Docent Program, Local & regional bands



Event Overview:

The Heritage Square Summer Concert series, celebrating its 32nd year, is often referred to as the “Hollywood Bowl” of Oxnard. Held on Friday evenings from mid-June through mid-September, this event showcases a diverse range of local and regional bands in the central Plaza of Heritage Square. It has become one of Ventura County’s most anticipated music events.

Conceived as a means of revitalizing the downtown area and highlighting the successful Heritage Square project, the concerts take place amidst Victorian mansions and a historic 1906 church. This award-winning outdoor concert series offers family-friendly entertainment including Swing, Jazz, Latin, Classic Rock, Cajun, R&B, and Old School performances.

Plaza seating is available for \$10 on a first-come, first-served basis, while lawn seating is free. A limited number of season tables are available each year. The average concert attendance ranges from 700 to 1000 people. Refreshments and food are provided by onsite restaurants and food trucks.

The concerts are funded through ticket sales and sponsorships, with proceeds supporting the Oxnard Downtowners Foundation's public programming, including the annual Oxnard Salsa Festival, Oxnard Christmas Parade and Tree Lighting, First Thursday Food Truck events, and Holly Trolley Light Tours.

Heritage Square Summer Concert Series Sponsorship Levels

TITLE SPONSOR - \$15,000 (SOLD)

Sponsorship Package Includes:

- Perkins Porch (seats 16+) at every concert
- Company logo displayed on HSSC main Banner over band stage
- Company banner displayed at mid-site cable
- Company name mentioned five times at every concert by emcee
- Company name listed in all promotions in all social media postings
- Company logo on concert website
- Ad in concert program sheet

STAGE SPONSOR - \$5,000 (SOLD)

Sponsorship Package Includes:

- Company name mentioned twice at every concert by emcee
- Company name listed in all promotions
- Company name included in all social media postings
- Company logo displayed on HSSC banner at band stage
- Ad in every concert program sheet

PLATINUM SPONSOR - \$4000 (SOLD)

Sponsorship Includes:

- Sponsor table – Plaza Seating (seats 6) at every concert
- Company name mentioned twice at every concert by emcee
- Company name included in all social media campaigns
- Company logo displayed on HSSC main banner
- Ad in every concert program sheet

GOLD SPONSOR - \$3000 (AVAILABLE)

Sponsorship Includes:

- Sponsor table – Plaza Seating (seats 6) at every concert
- Company name mentioned twice at every concert by emcee
- Company name included in all social media campaigns
- Company logo displayed on HSSC main banner
- Listing in concert program sheet

SILVER SPONSOR - \$2000 (4 AVAILABLE)

Sponsorship Includes:

- Sponsor table – Box Seating or table seating (seats 4) at every concert
- Company name included in all social media campaigns
- Company logo displayed on HSSC main banner
- Listing in concert program sheet

